

# CHANGE THE WORLD

## INTERACTIVE DONATION KIOSK



A donation kiosk that engages visitors on-site, and keeps them involved back home.

### CONSERVATION ACTION BENEFITS

- Provides visitors with “hands-on” action opportunities to support conservation projects, capital campaigns, and more.
- Helps balance interpretation on overwhelming, distant and complicated issues by empowering visitors to make a difference on-site.
- Shows cumulative total donations from host institution and other zoos/aquariums. Gives visitors a sense of the impact of their own small action, and demonstrate that they are not alone in their concern and commitment.
- Stimulates additional conservation behavior off-site, and keeps visitors actively engaged with an institution’s conservation efforts (via online correspondence stimulated from their on-site action experience and email address).
- Can incorporate pledge-style commitments to conservation action (and see commitments from other visitors).

### OTHER ATTRIBUTES

- Accepts credit cards, cash or coins.
- Can be run alone or interconnected to kiosks at multiple locations.
- Attractive touch screen interface.
- Remotely updatable projects.
- Cash/credit card transaction reporting.
- Low annual operating costs.
- Durable housing and components that can be field repaired/replaced through in-house IT departments or through a service arrangement. Online kiosk performance reporting, alerts and statistics.



For more than ten years, ECOS has produced conservation donation machines for zoos and aquariums.



One of the original analog units still in use at the Point Defiance Zoo.

# ECOS

COMMUNICATIONS

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ECOS is now developing the next version of **CHANGE THE WORLD**: a computer kiosk that incorporates a credit card swipe and cash/coin acceptor, along with robust video graphics and an easy-to-use project template for remote updates. Visitors can enter their email address to receive a tax deduction receipt and/or stay in touch. Email updates could featuring project reports, educational materials, conservation success stories, action alerts, and additional donation opportunities.

### KEEP IN TOUCH

We are currently working to develop options for credit card processing, maintenance agreements, email management, and sales/lease pricing.

For information updates or to ask a question about Change the World kiosks, send us an email at [info@changeworld.us](mailto:info@changeworld.us)